



## EDUCATION

The Art Institute of Seattle, Bachelor of Fine Arts - Graphic Design, December 2010

Bellevue Community College, Associates of Arts and Sciences, June 2007

## SUMMARY

Strategic and visionary Product Designer with 15+ years of experience crafting intuitive, inclusive, and AI-enhanced user experiences across enterprise and consumer platforms. Proven ability to lead multidisciplinary teams, drive design excellence, and align UX strategy with business and technical goals. Passionate about storytelling, mentorship, and shaping the future of human-AI interaction.

## WORK HISTORY

### Cisco Webex

UX Design Lead (12)  
Sept 2024 - Present

UX Design Leader (11)  
Sept 2021 - Sept 2024

- Defined and executed the UX strategy for Webex's AI-powered video platform, aligning design direction with product growth and innovation
- Led cross-functional collaboration with PMs, engineers, and researchers to deliver seamless, accessible user experiences
- Integrated AI into video workflows, enhancing personalization and engagement
- Mentored designers and interns, fostering a culture of creativity and continuous learning
- Presented design rationale to executive stakeholders, influencing product vision and roadmap
- Contributed to the scale-up of a video engagement platform from <500 internal users to 100K+ active users post-general release, supporting both freemium and enterprise licensing models.
- Built scalable design systems in Figma, improving design consistency and team velocity
- Championed accessibility, achieving WCAG 2.1 AA compliance across key features
- Partnered with engineering to prototype and implement innovative video experiences

### Amazon WorkDocs

Senior UX Designer  
Aug 2019 - Sept 2021

- Designed enterprise collaboration tools with a focus on usability, scalability, and accessibility.
- Created centralized UI libraries and prototyping frameworks adopted across multiple teams.
- Developed a React.js sandbox to bridge design-development workflows and accelerate implementation.
- Conducted user research and usability testing to inform design decisions and reduce friction.
- Delivered end-to-end UX for enterprise applications, improving task completion rates by 25%.

### Amazon Devices & Services

UX Designer II  
April 2017 - Aug 2019

- Designed core UI components for Alexa mobile apps, Fire Tablets, and Fire TV remote apps.
- Co-led the rollout of the OneDesign system, ensuring visual and interaction consistency across Amazon's device ecosystem.
- Built and maintained reusable design libraries, reducing design debt and improving team efficiency.
- Collaborated with engineering to anticipate implementation challenges and ensure timely delivery.

### Microsoft (Aquent)

Design Developer  
Feb 2017 - April 2017

- Collaborated closely with designers to rapidly prototype their vision.
- Guided developers and designers on platform capabilities.
- Bridged the gap between design and development teams.
- Leveraged extensive platform and accessibility knowledge to identify design issues and provide solutions.
- Advocated for design visions, facilitating developers to implement them effectively.

## Design skills

UX Design  
Interaction Design  
UI Design  
System Design  
Wireframing  
Prototyping  
Accessibility  
Responsive Design  
UI Libraries  
Game Design

## Dev skills

XAML  
C#  
HTML  
CSS  
Blend  
UWP  
Windows 10  
Unreal Engine  
Game Development  
React.js

## Tools

Figma  
Sketch  
Adobe XD  
Photoshop  
Illustrator  
InDesign  
Acrobat  
Visual Studio  
Unreal Editor

Tech Lead Design Developer  
Dec 2015 - Feb 2017

- Tech Lead Design Developer  
Dec 2015 - Feb 2017

Freelance UX Designer  
Dec 2015 - Feb 2017

- Freelance UX Designer  
Dec 2015 - Feb 2017

Design Developer  
March 2014 - Dec 2015

- Design Developer  
March 2014 - Dec 2015

UX Designer  
Nov 2013 - March 2014

- UX Designer  
Nov 2013 - March 2014

Design Developer - Xbox One  
Dec 2012 - Nov 2013

- Design Developer - Xbox One  
Dec 2012 - Nov 2013

Design Developer  
Windows Phone  
March 2012 - Nov 2012

- Design Developer  
Windows Phone  
March 2012 - Nov 2012

Graphic Designer  
Feb 2011 - March 2012

- Graphic Designer  
Feb 2011 - March 2012

- Tully's Coffee** • Designed various in-store promotional materials, including signs, coupons, stickers, posters, brochures, tumblers, and menu boards.
- Graphic Designer
- April 2009 - Feb 2011 • Managed project tracking and pre-production work.
- Maintained relationships with printers and handled communication with them.

## REFERENCES

Brandon Thomas | brandth@microsoft.com – Principle UX Engineer

David Jara | djmaya3d@gmail.com – Lead UX Designer

Jilley Waits | jilleywaits@gmail.com – Principal UX Designer

Billy Valentine | billy.c.valentine@gmail.com - UX Designer II